



Dear Sanford Area Business Community

April 30, 2009

The Heart of Carolina Jazz Society and Orchestra, a non-profit organization I started in 1990 when I was the Visiting Artist at CCCC, has set our next season of fine jazz concerts and outreach programs in Sanford and we hope you can participate in them through your attendance and/or support. They are listed below and at our website www.carolinajazz.com However, the main reason for this letter is that our Jazz Society is now searching for new board members and new corporate sponsors.

We are seeking citizens who have an interest in jazz and can help us grow into the number one jazz presenting organization in the State. There are not many other organizations in North Carolina that specialize in jazz. Part of the reason why we have survived and successfully presented fine programs and international guest artists for eighteen years is because we are located in a great town, one that has fine performance spaces such as the Temple Theatre, Civic Center, Depot Park and the Lee Community Arts Center.

But we have done many other things to help grow our audience. We have annually given free outreach presentations at Get Smart, the Boys and Girls Club, the Lee County Public Schools, and for many other community groups. This year we instituted a jazz apprentice program and we currently have a sophomore from Lee County High School and a senior from Southern Lee High School apprenticing with our orchestra. We have much more we want to do; we want to build the jazz apprenticeship program, we want to increase jazz presentations throughout the community, we want to keep our ever improving jazz orchestra on the rise, and we want to bring exceptional talent to our area.

Please contact me at 919-770-0349 if you are interested in becoming a board member, corporate sponsor, or if you have any questions.

Sincerely, Gregg Gelb
Director of the Heart of Carolina Jazz Society

HOCJO 2009 – 10 Season:

Sept. 26, 2009 at 8pm. The Heart of Carolina Jazz Orchestra will perform at the Temple Theatre with Latin percussionists Nelson Delgado, Ramon Ortiz, and Pako Santiago in a program of Latin/Afro/Cuban Big Band music by Stan Kenton and Dizzy Gillespie.

Dec. 12, 2009 at 8pm. At the Lee County Arts Center, The Dr. Martin Luther King Jr. Choir of Lee County and the Heart of Carolina Jazz Orchestra will perform a Holiday Jazz/Gospel concert.

March 20, 2010 from 7pm – 10pm. The Heart of Carolina Jazz Orchestra will perform their second annual Big Band Dance at the new Carolina Trace Clubhouse.

April 11, 2010, an original program of music called Classical Encounters Jazz written by Sanford residents Paul Kelly and Gregg Gelb for the Heart of Carolina Jazz Orchestra will be premiered at the Temple Theatre.